



## Experience the thrill of the trading floor at the JA Stock Market Challenge™!

October 22, 2024 | St. Ambrose University, Davenport, IA

JA of the Heartland is hosting the JA Stock Market Challenge™, an interactive competition where teams of high school students experience the thrill of the stock market trading floor! Using a simulated environment, the JA Stock Market Challenge encourages students to put their market knowledge and skills into practice to analyze market trends, examine the risks and rewards of trading, and understand the benefits and difficulties of investing long-term. Once the opening bell is rung, the market opens and every 60 seconds is a new trading day. After 60 days, the team with the highest ROI will be crowned the JA Stock Market Challenge Champion!

## PREPARE FOR THE JA STOCK MARKET CHALLENGE WITH JA TAKE STOCK IN YOUR FUTURE™:

Boulder 12

- In-classroom volunteer or educator-led curriculum culminating in the JA Stock Market Challenge competition event
- Real-life stock market learning experience
- Buying and selling shares of stocks in a fictional stock market
- Learning long-term investment strategies

## **IMPORTANT INFORMATION:**

September-October - JA Take Stock in Your Future classroom curriculum starts

October 22, 2024 - JA Stock Market Challenge competition takes place

- Rogalski Center Ballroom, St. Ambrose University, Davenport, IA
- 10am-12pm, lunch will be provided

## FOR MORE INFORMATION CONTACT

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**Presented by:** 

**RSM**